



The Wyse Group

CASE STUDY: SENIOR LIVING - CRO

Company Profile

Industry: Senior Living

HQ: Illinois, USA

Profile: Single campus comprised of over 500 apartments

Key Issues



COVID lockdowns limited the company's ability to attract new residents and drove out current residents



Rising labor costs and declining census constrained cash flow



\$130MM in secured debt became unserviceable

Implemented Workstreams

- Developed detailed weekly cash flow budget to manage operations and properly size DIP facility to support the chapter 11 process
- Engaged in negotiations with key vendors to continue servicing the community
- Supported the investment banker throughout the sale process

The Wyse Group Impact

- Managed cash flow for four months without a draw from the DIP facility
- Retained the community's primary staffing agency with favorable payment terms
- 3 LOIs received resulting in the selection of a stalking horse bidder

ABOUT THE WYSE GROUP

Founded in 2015 with a relentless focus on successful outcomes, The Wyse Group provides solutions and strategic guidance to middle market companies across their life cycle to achieve value appreciation through strategic, financial, and operational excellence.

Our Offices:

Short Hills, NJ | Buffalo, NY | Washington, D.C. | Austin, TX | Tampa, FL | Los Angeles, CA | Cleveland, OH

Contact us: inquiry@wyseadvisorsllc.com | www.thewysegrp.com

© 2025. The Wyse Group



The Wyse Group

CASE STUDY: SENIOR LIVING - FINANCIAL ADVISOR

Company Profile

Industry: Senior Living

HQ: New York, USA

Profile: Multiple facilities challenged with regulatory delays, poor star ratings and increasing competitive landscape

Key Issues



Medicaid Pending applications and above market lease arrangements starved the company



Rising labor costs and declining census constrained cash flow



\$80MM in secured debt became unserviceable

Implemented Workstreams

- Developed detailed weekly cash flow budget to manage operations and properly size DIP facility to support the chapter 11 process
- Engaged in negotiations with key vendors to continue servicing the community
- Prepared all investment materials and launched sale process for the remaining facilities

The Wyse Group Impact

- Managed cash flow and arranged for junior DIP facility
- Exited 2 unprofitable facilities with all residents seamlessly moved to new facilities
- 6 LOIs received resulting in a robust auction process; closed the deal just prior to Covid

ABOUT THE WYSE GROUP

Founded in 2015 with a relentless focus on successful outcomes, The Wyse Group provides solutions and strategic guidance to middle market companies across their life cycle to achieve value appreciation through strategic, financial, and operational excellence.

Our Offices:

Short Hills, NJ | Buffalo, NY | Washington, D.C. | Austin, TX | Tampa, FL | Los Angeles, CA | Cleveland, OH

Contact us: inquiry@wyseadvisorsllc.com | www.thewysegrp.com

© 2025. The Wyse Group